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Chiefs Defensive Players Kick Off 2019 Chiefs Charity Game with Cornerstones of Care

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Today Cornerstones of Care kicks off its fundraising efforts for the 2019 Chiefs Charity Game, which will benefit the organization. This effort continues a strong partnership with the Kansas City Chiefs, which began in 2016 with the Alex Smith Foundation and expanded in 2017 when the agency was announced as a three-year partner of the Hunt Family Foundation and Kansas City Chiefs as the beneficiary of the team’s annual philanthropic game. The 2019 Chiefs Charity Game will be played on Saturday, August 10 against the Cincinnati Bengals.

“The Chiefs Charity Game remains one of the most unique and successful legacy events established by our founder, Lamar Hunt,” Chiefs President Mark Donovan said. “Over three decades, the Chiefs Charity Game has raised nearly $14 million for local charities, and that includes $500,000 for Cornerstones of Care last year alone. We are grateful for our partnership with Cornerstones of Care and for the work they do serving thousands of children and families each year in our region. We are excited for the Kansas City community to rally around the Chiefs Charity Game and Cornerstones of Care again this year.”

Proceeds from this year’s game will support the launch of a new pediatric health center, Homeroom Health, which is opening this summer at 30th and Troost, in partnership with KC CARE Health Center. Homeroom Health will transform access to reliable, comprehensive and affordable integrated healthcare for children in Jackson County and beyond. Additionally, proceeds will allow for improved safety and security measures at the agency’s Gillis Campus—both of which are central to Cornerstone of Care’s mission of improving the safety and health of children and families.

To help launch the public fundraising campaign, Chiefs defensive players will engage Cornerstones of Care youth in PLAY60 activities on the organization’s Gillis Campus. Also, players helped the agency announce the launch of a new public safety campaign, called “Safety Starts Here.”

The “Safety Starts Here” campaign reaffirms Cornerstones of Care’s commitment to protecting the 10,000 children and families from all walks of life, in all communities, during any stage of need, it serves every year. It reminds all Chiefs fans and community members, regardless of position or place, to make a difference in the life of a child in need.

“It is a call to parents to nurture a safe home. A call to educators to facilitate safe classrooms and a culture of compassion. A call to public servants to support legislation that bolsters the safety of children and families. And it is a call to every individual to embrace their own responsibility in creating a community safe for children,” said Denise Cross, President and CEO of Cornerstones of Care. “It starts with us. Right here. Right now.”

“We appreciate the continued partnership with the Kansas City Chiefs for this year’s Charity Game,” said Chad Harris, Chief Development Officer of Cornerstones of Care. “The Hunt Family Foundation and Chiefs support is a strong sign of endorsement of our work and the trust they have in our agency in protecting all children and families in all the communities we serve across Chiefs Kingdom, from Wichita to Northwest Missouri, from St. Louis to Salina, and beyond.”

Chiefs fans and all communities are invited to join this winning team and get involved with the 2019 Chiefs Charity Game. Become a sponsor, attend one of the many special events to be held this summer leading up to the start of the 2019 Chiefs season, volunteer your time by becoming a mentor and join in the shared commitment of protecting children from harm and helping children heal from trauma.

More information about how to get involved with the 2019 Chiefs Charity Game and Cornerstones of Care is available online at chiefscharitygame.com.
About Cornerstones of Care:
Cornerstones of Care has a long legacy of partnering with children and families to create safe and healthy communities. It serves more than 11,000 children and families through education, mental & behavioral health, foster care & adoption, youth & family support, and community trainings in Kansas, Missouri and beyond. For more information, visit cornerstonesofcare.org.