



# 2020 CHIEFS CHARITY GAME

## SPONSORSHIP OPPORTUNITIES

Saturday, August 15, 2020 | Arrowhead Stadium

*Chiefs Charity Game benefits are subject to change based on Covid-19 guidelines provided by the Kansas City Chiefs*

### SUPERBOWL SPONSOR \$100,000

#### EVENT BENEFITS

- Super Bowl tickets for two (2)
- Four (4) 2020 Kansas City Chiefs regular season tickets
- Suite tickets for thirty (30) and Founder's Suite access for four (4) at the Chiefs Charity Game, including food and beverage
- Half-time on-field check presentation for two at the Chiefs Charity Game (2)
- Additional game day tickets
- Signed Chiefs memorabilia

#### MARKETING BENEFITS

- Listed as Presenting Sponsor
- Recognition on event publicity
- Logo included on event banner
- Featured in two (2) exclusive social media posts
- In-suite signage/logo placement

### SEASON TICKET SPONSOR \$50,000

#### EVENT BENEFITS

- Four (4) 2020 Kansas City Chiefs regular season tickets
- Suite tickets for thirty (30) and Founder's Suite access for four (4) at the Chiefs Charity Game, including food and beverage
- Half-time on-field check presentation for two at the Chiefs Charity Game (2)
- Additional game day tickets

#### MARKETING BENEFITS

- Recognition on event publicity
- Logo included on event banner
- Featured in two (2) exclusive social media posts
- In-suite signage/logo placement

### DIAMOND SPONSOR \$25,000

#### EVENT BENEFITS

- Four (4) 2020 Kansas City Chiefs regular season tickets
- Suite tickets for thirty (30) and Founder's Suite access for two (2) at the Chiefs Charity Game, including food and beverage
- Additional game day tickets

#### MARKETING BENEFITS

- Recognition on event publicity
- Logo included on event banner
- Featured in two (2) exclusive social media posts
- In-suite signage/logo placement



Register at [chiefscharitygame.com](http://chiefscharitygame.com)



# 2020 CHIEFS CHARITY GAME

## SPONSORSHIP OPPORTUNITIES

Saturday, August 15, 2020 | Arrowhead Stadium

*Chiefs Charity Game benefits are subject to change based on Covid-19 guidelines provided by the Kansas City Chiefs*

### PLATINUM SPONSOR

**\$15,000**

#### **EVENT BENEFITS**

- Ten (10) tickets to one Kansas City Chiefs regular season game
- Suite tickets for thirty (30) at the Chiefs Charity Game, including food and beverage
- Additional game day tickets

#### **MARKETING BENEFITS**

- Recognition on event publicity
- Logo included on event banner
- Featured in two (2) exclusive social media posts
- In-suite signage/logo placement

### SILVER SPONSOR

**\$5,000**

#### **EVENT BENEFITS**

- Four (4) tickets to one Kansas City Chiefs regular season game
- Suite tickets for ten (10) at the Chiefs Charity Game, including food and beverage
- Additional game day tickets

#### **MARKETING BENEFITS**

- Recognition on event publicity
- Logo included on event banner
- Featured in one (1) exclusive social media post
- In-suite signage/logo placement

### GOLD SPONSOR

**\$10,000**

#### **EVENT BENEFITS**

- Six (6) tickets to one Kansas City Chiefs regular season game
- Suite tickets for twenty (20) at the Chiefs Charity Game, including food and beverage
- Additional game day tickets

#### **MARKETING BENEFITS**

- Recognition on event publicity
- Logo included on event banner
- Featured in two (2) exclusive social media posts
- In-suite signage/logo placement

### SILVER SPONSOR

**\$2,500**

#### **EVENT BENEFITS**

- Suite tickets for six (6) at the Chiefs Charity Game, including food and beverage
- Additional game day tickets

#### **MARKETING BENEFITS**

- Recognition on event publicity
- Logo included on event banner
- Featured in one (1) exclusive social media post
- In-suite signage/logo placement



# 2020 CHIEFS CHARITY GAME PLEDGE FORM

Company name/donor

Primary contact

Address

City

State

Zip code

Phone

Email

## SPONSORSHIP COMMITMENT LEVEL

- Superbowl Sponsor \$100,000
- Season Ticket Sponsor \$50,000
- Diamond Sponsor \$25,000
- Platinum Sponsor \$15,000
- Gold Sponsor \$10,000
- Silver Sponsor \$5,000
- Bronze Sponsor \$2,500
- Other \$ \_\_\_\_\_
- We will not utilize our sponsor benefits. Please recognize our gift with a zero fair market value.
- YES, you may list my/our name in press releases, annual reports and/or internal publications as a Chiefs Charity Game contributor. Please publish my/our name as:
- \_\_\_\_\_
- NO, I/we prefer the support remains anonymous. Please do not publish the name.

Pay with credit card online at [chiefscharitygame.com](http://chiefscharitygame.com).

Please invoice me for my sponsorship commitment today.

Please invoice me for my sponsorship commitment on \_\_\_\_\_  
date and/or payment schedule

Please send me information to make my donation by ACH deposit.

Check enclosed (payable to Cornerstones of Care). Please mail check and original form to:  
**Cornerstones of Care 300 E 36th, Kansas City, MO 64111**

By signing this form I hereby agree to pay all fees associated with my 2020 Chiefs Charity Game sponsorship.

SIGNATURE

DATE



### Online Registration

[chiefscharitygame.com](http://chiefscharitygame.com)

### Sponsorship Contact

Katie Culbertson, Director of Special Events

Cell 913.515.7951

[Katie.Culbertson@cornerstonesofcare.org](mailto:Katie.Culbertson@cornerstonesofcare.org)