# STATEMENTS OF ASPIRATION

### Cornerstones of Care

cultivates a welcoming, inclusive, diverse, and equitable environment where children, families team members, and volunteers' flourish



Cornerstones of Care is a trusted partner for proactive, preventative, and innovative solutions to child and family well-being.

## Cornerstones of Care

is the leading provider of The Sanctuary Model of Trauma-Informed Care in our geographic footprint of programs and services, fostering caring communities built on safety, trust, awareness, healing, treatment, recovery, resilience, hope, and love.

Cornerstones of Care prioritizes a family-focused approach to care, sharing strategies to keep families whole.

Cornerstones of Care reates opportunities responsibly and responsively, with a commitment to do no harm.

### **CARING COMMUNITIES**

**Value:** The foundation of Sanctuary is strong in each program and person at Cornerstones of Care.

### Strategies:

- Ongoing trauma-informed and responsive training aimed at: 1) informing new individuals and groups, and 2) deepening the understanding and embedding of practices
- Continual evaluation of policies and practices through a trauma-informed and responsive lens

**Value:** The commitment of being Welcoming, Inclusive, Diverse, and Equitable are woven into the fabric of Cornerstones of Care.

### Strategies:

1. Execution of WIDE 2.0 priorities and identify future growth areas

**Value:** Cornerstones of Care physical facilities are safe, supportive, reliable, and reflective of the organization.

### Strategies:

- 1. Conduct a workplace brand analysis
- 2. Execution of the facilities Bridge Plan
- 3. Prepare for the next generation of compassionate, campus based care

**Value:** The Cornerstones of Care transportation department reliably supports the needs of clients and team members.

### Strategies:

- Drivers are equipped with the necessary vehicles and tools to provide safe transportation
- 2. Provide vehicle options to support clients

**Value:** Cornerstones of Care technology aides team members to work and clients to be served timely and efficiently.

### **Strategies**

1. Address recommendations from the IT evaluation

### **HEALTH & SAFETY**

*Value*: Cornerstones of Care team members are safe and well.

### Strategies:

- 1. Align policies and procedures to accreditation, best practice standards
- 2. Address recommendations from the annual Employee Satisfaction Survey

**Value:** Strategic financial enhancements will allow for more accurate and nimble financial tracking and planning.

### Strategies:

- 1. Implement a new budgeting software
- 2. Update the organization's procurement policy
- 3. Implement new finance/budget training
- 4. Set up recurring manager report meetings

**Value:** Cornerstones of Care's influence on clients and communities is measured in Outputs, Outcomes, and Impact.

### Strategies

- 1. Establish Logic Models for nonprogrammatic departments
- 2. Enhance the programmatic survey process
- 3. Administer Social Determinants of Health at admission and discharge in applicable programs
- 4. Expand mentor and volunteer capacity

### **OPPORTUNITIES**

**Value:** Thoughtful program analysis, development, and expansion.

### Strategies:

- 1. Expand evidence-based services
- 2. Secure and implement contract renewals
- 3. Education Service Area
- 4. Foster Care and Adoption
- 5. Youth and Family Support

**Value:** Cornerstones of Care shares the impact of our work through client stories with respect and dignity.

### Strategies

- 1. Advocacy
- 2. Brand Awareness and Compliance
- 3. Sharing Stories
- 4. Community Engagement

**Value:** Grow our philanthropic partners who share our commitment to care to meet our greatest current and future needs in programs, facilities, and operations.

### Strategies:

- 1. Grow our network of generous community partners
- 2. Meaningful community engagement
- 3. Leverage fundraising tools for long-term financial stability
- 4. Investment in planned giving and organizational/operational support of the Cornerstones of Care Foundation, as a philanthropic giving mechanism

