

# BRIDGING FORWARD: Cornerstones of Care 2026 Strategic Plan

Six aspirational statements define what Cornerstones of Care is to be. Even though the aspirations are firm, they represent a commitment to shift, to evolve, to assess and to posture the organization to ensure these aspirations remain the driving

factors. As non-negotiables, the aspirations represent the heart, head, and the trauma-informed hands from which the work and services are derived. The aspirations drive an ongoing strategic process of evaluation, investment, and accountability.

- 1** Cornerstones of Care is the leading provider of The Sanctuary Model of Trauma Informed Care in our geographic footprint of programs and services, fostering caring communities built on a cornerstone of safety, trust, awareness, healing, treatment, recovery, resilience, hope, and love.
- 2** Cornerstones of Care cultivates a welcoming, inclusive, diverse, and equitable environment where children, families, team members, and volunteers flourish.
- 3** Cornerstones of Care prioritizes a family-focused approach to care, believing and leading strategies to keep families whole.
- 4** Cornerstones of Care creates opportunities responsibly and responsibly, and with a commitment to do no harm.
- 5** Cornerstones of Care is a trusted partner for proactive, preventative, and innovative community-based solutions to child and family well-being.
- 6** Cornerstones of Care preserves and strengthens its mission by being agile, resilient, and disciplined—adapting with creativity, stewarding resources wisely, and ensuring operational sustainability so that safe and healthy communities can thrive now and in the future.





## CARING COMMUNITIES

**Declaration:** Cornerstones of Care communities are safe, trauma-informed, & trauma-responsive.

**Value:** The foundation of Sanctuary is strong in each program & person at Cornerstones of Care

**Strategies**

1. Improve documentation of Red Flag Reviews
2. Improve the consistency & quality of Sanctuary in supervision & coaching
3. Establish a social learning & support group for parents & caregivers
4. Embed S.E.L.F. in Kansas Foster Care case planning

**Value:** The values & commitment of being Welcoming, Inclusive, Diverse, & Equitable are woven into the fabric of Cornerstones of Care

**Strategies**

1. Identify training needs, in consultation with the Strategic Initiatives Coordinator
2. Work with PX to develop a Management WIDE series

3. Identify key training needs for team members, informed by the 2025 Culture Assessment Survey
4. Ensure the promotion of leadership positions to diverse audiences & target populations
5. Elevate community presence through cultural event participation
6. Continue Board engagement in WIDE work through training, volunteer recruitment & governance representation

**Value:** Cornerstones of Care physical facilities are safe, supportive, reliable, & reflective of the organization

**Strategies**

1. Continued execution of the Bridge Plan for existing facilities
2. Continue the master facility planning process
3. Improve safety & security through improved lighting, access control, & camera placement
4. Nutritional Health Services will take a more client-centered approach with the introduction of a POS system

**Value:** Cornerstones of Care technology aides team members to work & clients to be served timely & efficiently

**Strategies**

1. Roll out safe & ethical uses of AI
2. Increase learning opportunities for team members to enhance use of existing IT features
3. Strengthening IT presence & capability
4. Conduct a security risk assessment
5. Shore up remaining vulnerabilities & complete an IT business continuity & disaster recovery plan



## HEALTH & SAFETY

**Declaration:** Cornerstones of Care is a people first organization, leading from a position of viability and resilience.

**Value:** Cornerstones of Care team members are safe & well

**Strategies**

1. Implement enterprise risk management across the organization
2. Conduct business continuity planning with all departments
3. Revamp the Exit Interview process
4. Implement a restraint elimination plan
5. Conduct a "Professionalism Series" of trainings
6. Quarterly lunch & learns around wellness & benefits education
7. Develop a training course to help leaders better understand career progression

**Value:** Cornerstones of Care's best practice influence on clients & communities is measured in Outputs, Outcomes, & Impact

**Strategies**

1. Further make Performance & Quality Improvement (PQI) part of our organizational culture
2. Continue to leverage technology to aide competencies & dashboards
3. Preparation with all departments to prepare for successful reaccreditation in 2027

**Value:** Improve the Finance Department as a resource for programs & other support service departments

**Strategies**

1. Procurement is the resource for team members to conduct RFQ's
2. Utilize vendors vetted by the organization
3. Operate a centralized contract database
4. Streamline the billing intake process
5. Maximize software functionality
6. Emphasis from Finance on direct support activities to programs & departments
7. Develop & implement training for budget owners

**Value:** Implement a targeted revenue playbook around business development & advancement strategy that generates & sustains strong business pipelines

**Strategies**

1. Standardize, systemize, strengthen, & support business development processes within & across identified programs
2. Align philanthropy & fundraising growth
3. Strategic revenue growth & partnership innovation
4. Enhance Collaborative Learning product offerings
5. Establish data, marketing, & brand integration

**Value:** We believe flexibility, financial stewardship, & operational efficiency are essential to sustaining & preserving the work entrusted to us

**Strategies**

1. Embed scenario planning & financial modeling across leadership teams
2. Balance program growth with long-term sustainability
3. Create decision frameworks that prioritize mission preservation & maximize impact
4. Refine fiscal accountability & transparency reporting activities
5. Successful opening of the new Cornerstones of Care Education Campus
6. Creation of a Future Forward 2030 (FF2030) Vision Plan



## OPPORTUNITY

**Declaration:** Cornerstones of Care brings value to communities & lifts up client voices to bring access & awareness to brand, mission, & impact.

**Value:** Special events refocused & reimaged

**Strategies**

1. Strengthening financial performance across events
2. Strengthen board participation in events
3. Ensure events highlight mission stories & build brand awareness

**Value:** Grants focused support on key program growth support, government funding, & facilities

**Strategies**

1. Support the revenue growth of key programs positioned for expansion & capacity building
2. Support the exploration of new government grant sources
3. Support the fulfillment of capital fundraising needs by the end of 2026

**Value:** Adoption & implementation of a Fundraising Growth Plan

**Strategies**

1. Establish a Fund Development Roadmap
2. On-going stewardship to ensure the retention of existing & reoccurring donors.
3. Identification & growth of new donors
4. Enhance volunteer engagement tied to events to build long-term support

**Value:** Elevate brand visibility & storytelling

**Strategies**

1. Assess the strength, consistency, & impact of the Cornerstones of Care brand
2. Expand & modernize Cornerstones of Care's digital storytelling
3. Strengthen governmental relationships
4. Increase public awareness & credibility



CORNERSTONES  
OF CARE